

National Taiwan University

Global MBA

The Only 5 Palmes of Excellence Business School in Taiwan

國立臺灣大學管理學院 Global MBA (企業管理碩士專班) 成立於 2006 年，以培育跨國企業未來領導人為目標。歡迎 推薦潛力之星進修。

課程特色

別於 EMBA 與一般 MBA，Global MBA 特色為：

- 全英語授課，本國生與國際生皆可申請。免筆試，申請只需提交資格文件
- 可依個人需求，集中於 1 年或分配於 2 年以上完成學業
- 提供獎助學金
- 具歐亞名校雙聯學位機制、近 100 校海外交換機會
- 除原有臺大管理學院 EMBA 知名教授開課，另特聘歐美與亞洲優良外籍老師
- 學生來自 50 多國與全球知名企業，平均年紀 30 歲，約有 5 年工作經驗

The graphic is a promotional poster for the Global MBA program. It features the National Taiwan University logo in the top left corner. The title 'Global MBA' is prominently displayed in large yellow letters. Below the title, there are three main sections: 'Application Period' with details for international and local students, 'Info session 招生說明會' with dates for online and in-person sessions, and a 'Sign up HERE!' call to action with a QR code. Logos for AACSB and eduniversal are visible in the top right corner.

Application Period

International Students
Round I: Aug 3rd, 2020 to Dec 18th, 2020
Round II: Jan 5th, 2021 to Feb 25th 2021

Local Students
To be released in Jan 2021

Info session 招生說明會

Online Session
Late Nov, 2020

In-person Session
10th Jan 2021, 2:00 p.m.

Sign up HERE!

申請時間 外籍生：第一階段-2020年8月3日至12月18日
第二階段-2021年1月5日至2月25日
僑生：2020年11月1日至12月15日

申請資格 大學畢，具備英語能力並有兩年以上工作經驗
簡章 詳請見 Global MBA 網站 <http://gmba.ntu.edu.tw>

獎助學金 由政府單位、臺灣大學及 Global MBA 提供
費用 約 18,000 美金



課程資訊

CORE COURSES	
<ul style="list-style-type: none"> Statistics & Data Analysis Financial Reporting Service & Operations Management Strategic Management 	<ul style="list-style-type: none"> Financial Management Management Accounting Organizational Behavior Marketing Management
ELECTIVE COURSES OFFERED BY GMBA	
<ul style="list-style-type: none"> Asian Business Consulting (KIT) Business Communication Business Dynamics and Simulations for Strategy Business Model Canvas: How to Build a Start-Up Chinese Family Business Crisis Management Cross-Cultural Management Cultural and Creative Industries: Theories and Practices Data Science and Business Analytics Entrepreneurship and Innovation Entrepreneurship in Practice ESG Investing Financial Statement Analysis and Firm Valuation Fit to Lead Game Theory and Business 	<ul style="list-style-type: none"> Global Entrepreneurial Finance: Venture Capital and Private Equity Global Management Practice/Forum Global Value Investment Leading Systems Change: Systems Thinking for a Sustainable World Mergers, Acquisitions, and Strategic Alliances Management Information System Managing Strategic Alliances from a Global Perspective Negotiation Strategies and Skills Operations Strategy Platform Strategy Quantitative Research Methods for Thesis Research Strategic Management of Technological Innovation Systems Thinking and Learning Organization

畢業規定

Core Courses	Elective Courses	Master Thesis
24 credits (3 credits/course)	15 credits (1, 2, and 3 credits/course)	0 credit (Mandatory)



諮詢資訊

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